

Global Exchanges and Gender Perspectives in Africa

This book is a product of the CODESRIA Gender Institute

Global Exchanges and Gender Perspectives in Africa

Edited by

Jean-Bernard Ouédraogo

Roseline M. Achieng'



CODESRIA

COUNCIL FOR THE DEVELOPMENT OF SOCIAL SCIENCE RESEARCH IN AFRICA

Dakar



FOUNTAIN PUBLISHERS

Kampala

© CODESRIA 2011

Council for the Development of Social Science Research in Africa
Avenue Cheikh Anta Diop, Angle Canal IV
P. O. Box 3304 Dakar, 18524, Senegal
Website: www.codesria.org

In association with:

Fountain Publishers
P. O. Box 488
Kampala, Uganda
E-mail: sales@fountainpublishers.co.ug
publishing@fountainpublishers.co.ug
Website: www.fountainpublishers.co.ug

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording or any information storage or retrieval system without prior permission from CODESRIA.

ISBN: 978-2-86978-488-8 (CODESRIA)

ISBN: 978-9970-25-109-4 (Fountain)

Typesetting: Daouda Thiam
Cover Design: Ibrahima Fofana

The Council for the Development of Social Science Research in Africa (CODESRIA) is an independent organisation whose principal objectives are to facilitate research, promote research-based publishing and create multiple forums geared towards the exchange of views and information among African researchers. All these are aimed at reducing the fragmentation of research in the continent through the creation of thematic research networks that cut across linguistic and regional boundaries.

CODESRIA publishes *Africa Development*, the longest standing Africa based social science journal; *Afrika Zamani*, a journal of history; the *African Sociological Review*, the *African Journal of International Affairs*; *Africa Review of Books* and the *Journal of Higher Education in Africa*. The Council also co-publishes the *Africa Media Review*; *Identity, Culture and Politics: An Afro-Asian Dialogue*; *The African Anthropologist* and the *Afro-Arab Selections for Social Sciences*. The results of its research and other activities are also disseminated through its Working Paper Series, Green Book Series, Monograph Series, Book Series, Policy Briefs and the CODESRIA Bulletin. Select CODESRIA publications are also accessible online at www.codesria.org.

Contents

<i>Notes on Contributors</i>	vii
1. Introduction: Gender in a Global Market Society?	1
<i>Jean-Bernard Ouédraogo & Roseline M. Achieng'</i>	
2. The Difference in the System of the Self: A Philosophical Contribution to the Gender Approach	13
<i>Béatrice Faye</i>	
3. 'Celebrating' the Female Body in Global Trade: Fashion, Media and Music in Kenya	43
<i>Edward Waswa Kisiang'ani</i>	
4. The Impact of Globalization on Women Peasants and Traders in Nigeria's Delta Region (1986 – 2002)	71
<i>Iwebunor Okwechime</i>	
5. Globalization and the Question of Women Smugglers in East Africa: Observations of a Cross Kenya-Uganda Boundary (1980 – 2002)	95
<i>Sammwel Ong'wen Okuro</i>	
6. Gender and Fair Trade in Cameroon	115
<i>Gérard Tchouassi</i>	
7. Trade and Information Systems: The Case of Wrap Sellers in Brazzaville (Congo)	129
<i>Mathias Marie A. Ndinga</i>	

8. The Role of Social Capital in the Establishment and Sustenance of Women's Micro-businesses: A Case Study of Butere-Mumias District, Kenya 153
Zachary Arochi Kwenia

9. Gender, Trade Liberalisation and the Multilateral Trading System: Towards an African Perspective 179
Zo Randriamaro

Notes on Contributors

Roseline M. Achieng' is a sociologist. After studies in Kenya, she got her PhD from the Sociology of Development Research Centre, University of Bielefeld, in Germany. Achieng' is currently in charge of developing the academic and research components of the sociology unit of the School of Arts, Monash South Africa, a campus of Monash University, Australia. She is also an associate researcher with the Centre for Refugee Studies at Moi University, Kenya. She won the 2006 Young Researcher Prize from the German Association for African Studies (VAD) for her thesis defended in 2005, entitled "Home Away from Home: Internally Displaced and Their Translocal Ethnic and Gender Cooperation in Reconstructing the Meaning of Place". Achieng' has published many articles on issues of development and methodology in the social sciences. Between 2006 and 2009, she worked as a Programme Manager, first in the Research Programme, and later in the Office of the Executive Secretary, Council for the Development of Social Science Research in Africa (CODESRIA).

Béatrice Faye holds a PhD in Philosophy. She teaches Analytic and Oriental Philosophy at the Inter-Institute Philosophy Consortium, Saint Augustin Centre, and the Spirituality and Theology Institute (ISTI). Her research interests include the theology of religiosity, particularly the enculturation of consecrated life in the African context, the philosophical questions related to Gender for the promotion of the 'Women's Genius' concept in Africa. Dr Faye was a laureate of the 2002 CODESRIA Gender Institute, and a beneficiary of the CODESRIA Small Grants for Thesis Writing in 2005.

Edward N. Waswa Kisiang'ani is a scholar and political commentator. He is currently the Director of Alumni Programmes at Kenyatta University, Nairobi, where he has taught Political History for many years. In 2002, Dr Kisiang'ani was a Fulbright scholar at the Boston College, U.S.A., and in 2006 a North-South Cooperation resident scholar at the University of Nantes, France, where he carried out research on "The African Youth, Globalization and Postnational Identities". He has published in the fields of gender, biotechnology, political theory and the youth.

Zachary Arochi Kwena holds an MA degree in Geography from Kenyatta University. He joined Kenya Medical Research Institute (KEMRI) in May 2002, and has risen through the ranks to become a Study Coordinator of the Male Microbicide Safety, Acceptance and Efficacy against STIs/HIV project based in Kisumu, Kenya. Most of Kwena's research and publications revolve round social aspects of STIs/HIV and community health.

Mathias Marie A. Ndinga is a professor of Economic Sciences at University Yaoundé II, Cameroon. And also teaches at University Marien Ngouabi, Brazzaville. He is a member of the technical branch of the National Committee against Poverty at Cameroon's Ministry of Territorial Planning and Management. His research interests are in the fields of governance, poverty, labour economics, gender and international trade. Prof Ndinga is an active member of the African Economic Research Consortium (AERC) and the Council for Development of Social Science Research in Africa (CODESRIA). He was also a laureate of the CODESRIA 2002 Gender Institute.

Samwel Ong'wen Okuro is a medical historian based at Bondo University, Kenya. He has vast research experience on HIV/AIDS and agrarian processes in Africa. Dr Okuro's most recent article: "Daniel Arap Moi and the Politics of HIV/AIDS in Kenya" was in the African *Journal of AIDS Research* Vol. 8, Issue 3, 2009.

Iwebunor Okwechime is a lecturer in the Department of International Relations, Obafemi Awolowo University, Ile-Ife, Nigeria. He has published in reputable local and international journals. He was a laureate of the CODESRIA 2000 Governance Institute and the 2002 Gender Institute

Jean Bernard Ouédraogo is a professor of Sociology. He is Director of Research at CNRS, LAIOS, IIAC, CNRS/EHESS, Paris, France and Director of the Research Group on Local Initiatives (GRIL) at the University of Ouagadougou, Burkina Faso. From 2002 to 2008, he was Deputy Executive Secretary of CODESRIA, where he also headed the Department of Training, Grants and Fellowship. He is the author of *Violences et communautés en Afrique noire [Violences and Communities in Black Africa]*, Paris: Éd. L'Harmattan, 1997 ; *Arts photographiques en Afrique. Technique et esthétique dans la photographie de studio au Burkina Faso [Photographic Arts in Africa: Technic and Aesthetics in Studio Photography in Burkina Faso]*, L'Harmattan, 2003; *Identités visuelles en Afrique [Visual Identities in Africa]*, Amalthée 2008. He is the editor of Norbert Elias' *Art Africain [African Art]*, Kimé, 2002. He has published many articles on the city, migration, labour, photography and the methodology of social sciences.

Zo Randriamaro is a sociologist and human rights and gender activist with extensive experience on gender and economic issues. She has presented papers on these issues at different meetings of academics and activists at regional and global levels. +She was Manager of the Gender and Economic Reforms in Africa (GERA) Programme of the Third World Network, based in Accra, Ghana. She is author *inter alia* of “African Women Challenging Neo-liberal Economic Orthodoxy: The Conception and Mission of the GERA Programme”, in *Gender & Development*, Volume 11, Issue 1, 2003, “Gender and Trade: Overview Report” in *Bridge, Development-Gender*, 2007 and “Financing for the Poor and Women: A Policy Critique” in B. Herman, F. Pietracci, K. Sharma (eds) *Financing for Development: Proposals from Business and Civil Society*, United Nations University, Policy Perspectives 6, UNU Press: New York, 2001. She has also served as expert at UNIFEM Regional Office in Dakar, Senegal. Randriamaro is member of Women environment and Development Organization (WEDO) board and Development Alternatives with Women for a New Era (DAWN).

Gérard Tchouassi is a professor of Economic Sciences at the University of Yaoundé II-Soa, Cameroon. Winner of both Agence Universitaire de la Francophonie (AUF) and Grand Lyon (France) scholarships, he has been a visiting professor to many universities. He has worked as a resource person and research consultant with many national and international organisations, particularly the United Nation’s Women’s Fund (UNIFEM). His research areas include women’s entrepreneurship, microfinance, fair trade, regional integration, cross border trade, gender analysis, migration, development aid, formal and informal financial systems, pro-poor analysis, economic governance, economic attractiveness, social and economic solidarity.

